



# STREAMING MEDIA DELIVERY SOFTWARE

## VX30 STREAMING SOLUTIONS

VX30 is a leader in the streaming media delivery software market. Our VX30 software family is currently being used by leading organizations intent on reducing costs, yet improving the quality and speed of delivering media content to the internet and internal intranets.

## VX30 STREAMING MEDIA (Solution Without A Player!)

VX30 is a patented, Java-Based, cross platform software application that takes digital video files and converts them to a format that is ready to be streamed from any standard web server. It does by creating a tiny Java Applet that is placed with the encoded VX30 video streaming files. So when user requests a video, the Java applet is transparently downloaded to the user's computer, where it decodes and manages the video stream directly to the user's web browser. The Java applet leaves no footprint on the client's system, residing only for the cycle of the video. This eliminates the need for the client to install, upgrade or maintain any third-party media player. In addition, a user can stop, start, pause, zoom, and advance forward to any part of the video.



## THE VX30 DIFFERENCE

**Player-Less.** You get player-like capability, but with no player to download or maintain, saving your organization "player headaches".

**Scalability.** VX30 does not require a specialized server or software to operate. Your video files sit on-demand on your standard web server and are linked to your web pages.

**Zooming.** The video can be re-sized to the user's preference, without restarting the video.

**Easy-To-Encode.** The VX30 encoder is a MS/Windows application with an intuitive user interface in both Wizard and Expert mode.

**Bandwidth Detection.** VX30 has bandwidth detection algorithms that will automatically choose the best quality video stream, making deployment faster.

**Independence.** VX30 can be viewed from any Java-enabled web browser, running on any host, including Windows, OS X, and Unix/Linux.

## TYPICAL USES FOR VX30

- Corporate Presentations & Highlights
- College Campus & Facility Tours
- E-Learning & Internal Training
- Video-Based Internet Sites
- Educational Lectures
- Live Webcasts
- Live & Archived Events
- Web-based Media Providers
- Television Stations & Media Outlets
- Product Advertising & Commercials
- Customer Notifications & Announcements
- Marketing Announcements & Testimonials



## RECENT COMMENTS!

*"Our study shows that VX30 has the best potential to become an ideal technology for video streaming. Out of the five (5) video streaming technologies, including Flash, VX30 can be best accessed by users because its streaming is based on the widely adopted Java technology. It is the number 1 Streaming technology."*

**Dr. Edgar Huang - Assoc. Professor Of Informatics Indiana University-Purdue University. - Indianapolis**  
Research Paper: "Searching For An Ideal Streaming Technology"- August, 2006

*"VX30 is very interesting to us because of its platform independence and its relatively simple encoding interface - both enormous pluses for us."*

**Gary Handman - UC Berkeley**  
Media Resources Center - Director

### MAUI X-STREAM

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