

NEWS RELEASE

Upgraded encoder delivers bonus video streaming features combined with seamless ease-of-use and customized versatility

Maui, HI., November 29, 2004—Maui X-Stream (MXS), a leading software development company that specializes in video streaming, custom applications and web development, today announced the immediate availability of the VX30 Encoder Version 2.0. The upgraded software-based encoder—which enables playerless video streaming from any standard web server—replaces the VX30 Encoder Version 1.0, and boasts a full suite of added functionality.

Building upon the successful foundation of the first VX30 encoder, the upgraded version offers all of the original encoder's capabilities, in addition to a handful of increased benefits, including the ability to send pre-recorded video email, live stream video from a single camera feed, the option to use VX30 as a playerless or native player and the means to encode to VX30 from any file format or source.

The new encoder's upgraded video email feature enables the user to embed video inside an email message. Rather than send it as an attachment, the video and java code is conveniently embedded in the HTML—which enables immediate streaming and does not clog up the user's inbox with an oversized attachment.

The upgraded encoder also offers live video capabilities through a single camera feed, further increasing the ability to capture, send, create and stream live video through the included streaming server.

In addition to the video email and live-stream features, the VX30 Encoder Version 2.0 adds extra flexibility with the option to view video with a Java playerless system, or with a native player. The Java option eliminates the need for the customer to install any player, upgrade or plug-in to view video over the Internet. Alternatively, the native player option offers four basic functions; video-on-demand, live video audio-on-demand and live audio, coupled with the capability to stream in real-time as low as 400 K-Bits for broadcast quality, and approximately 900 K-Bits for full HD-D1 quality.

The VX30 Encoder Version 2.0 uses the most powerful video codec available, and now supports all the major codecs in the market, including WindowsMedia Player, RealAudio, MPEG4, DIVX, and Mpeg1-2. The upgraded encoder also offers an easy-to-use graphical interface, which allows batch processing, editing and previewing source files, in addition to the ability to create separate profiles for varying data rates.

“Our upgraded and enhanced encoder not only simplifies the video streaming process for the customer, it offers a full suite of features and exceptionally high quality video at a remarkably fast rate—all at the same low price as the previous encoder,” said Jim Kartes, owner of MXS. “It is the mission of MXS to offer customers a rich set of tools and applications that promote ease-of-use and superior performance that not only meet, but also exceed expectations for all streaming video functionalities.”

The VX30 Encoder Version 2.0 is available for download purchase on the company's website for \$799. Current VX30 Encoder Version 1.0 customers are offered the upgrade at no additional cost. Sample video streams and video mail, in addition to a free 15-day trial download are also available. Please visit the company's website for further details.

About Maui X Stream: Maui X Stream (MXS) is a leading software development company that specializes in video streaming, custom applications and web development. The company's video streaming software provides a patented, revolutionary approach to encoding video for Fortune 500 companies and emerging leading companies. MXS' hallmark

VX30™ video streaming solution offers the highest image quality coupled with the highest compression and seamless ease-of-use without the need for special server configuration. The company's VX30 encoder was recently ranked the best in the world by HYPERLINK "<http://www.Playerless-streaming.org>" www.Playerless-streaming.org. For additional information, please visit HYPERLINK "<http://www.mxs.com>" www.mxs.com.

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